Howard County Department of Citizen Services Office of Consumer Affairs

FY2013 Annual Report

Information / Education / Outreach

of Inquiries Received (telephone, e-mail, walk-ins)

| FY | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | Total |
|------|------|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|------|-------|
| 2013 | 210 | 149 | 166 | 151 | 146 | 98 | 150 | 146 | 102 | 171 | 172 | 166 | 1827 |
| 2012 | 195 | 244 | 171 | 201 | 165 | 147 | 217 | 138 | 146 | 182 | 140 | 171 | 2117 |
| 2011 | 162 | 200 | 222 | 159 | 213 | 105 | 184 | 194 | 161 | 160 | 160 | 211 | 2131 |
| 2010 | 126 | 217 | 181 | 235 | 105 | 171 | 163 | 133 | 209 | 185 | 179 | 181 | 2085 |
| 2009 | 137 | 97 | 97 | 94 | 112 | 148 | 140 | 152 | 144 | 147 | 123 | 131 | 1522 |

Top Subjects of Inquiries Received in FY2013

1. Rental Housing

2. Peddlers / Solicitors

3. Repairs / Services

4. Trespass Towing

5. Telemarketing

Education Efforts

| | Fairs / Public | Presentations | OCA Alerts and | Social Media Posts | |
|--------|----------------|---------------|----------------|--------------------|---------|
| | Events | | Press Stories | Facebook | Twitter |
| FY2013 | 7 | 10 | 7 | 184 | 11 |
| FY2012 | 5 | 19 | 33 | 322 | 23 |
| FY2011 | 2 | 28 | 24 | 223 | |

<u>Highlight</u>: On June 13, 2013, over 70 people attended OCA's first public forum on identity theft. The forum featured a panel of experts from the Federal Trade Commission, AARP, the Maryland Consumer Rights Coalition and the Howard County Police Department, who discussed common ID Theft schemes, how children and seniors are targeted, how people can avoid ID Theft and what victims can do to restore their identities. Following the panel discussion, the audience asked questions and engaged the panel in lively discussion.

Complaint Resolution

of Complaints Opened/Closed

| | Complaints Opened | | | | | Complaints Closed | | | | |
|------|---------------------|---------------------|---------------------|---------------------|-------|---------------------|---------------------|---------------------|---------------------|-------|
| FY | 1 st Qtr | 2 nd Qtr | 3 rd Qtr | 4 th Qtr | Total | 1 st Qtr | 2 nd Qtr | 3 rd Qtr | 4 th Qtr | Total |
| 2013 | 72 | 40 | 66 | 71 | 249 | 70 | 52 | 53 | 71 | 246 |
| 2012 | 76 | 70 | 58 | 66 | 268 | 73 | 57 | 60 | 88 | 278 |
| 2011 | 61 | 33 | 74 | 55 | 223 | 56 | 48 | 56 | 50 | 210 |
| 2010 | 64 | 44 | 42 | 57 | 207 | 54 | 40 | 60 | 70 | 224 |
| 2009 | 68 | 57 | 53 | 55 | 233 | 56 | 78 | 58 | 54 | 246 |

Top Subjects of Complaints Closed in FY13

1. Rental Housing

2. Home Improvement

3. New Home Construction

4. Cable / Satellite Service

5. Trespass Towing

Restitution Obtained Through Mediation

| FY | 1 st Qtr | 2 nd Qtr | 3 rd Qtr | 4 th Qtr | Total |
|------|---------------------|---------------------|---------------------|---------------------|-----------|
| 2013 | \$23,604 | \$9,621 | \$5,557 | \$34,286 | \$73,068 |
| 2012 | \$11,488 | \$8,545 | \$23,390 | \$7,078 | \$50,501 |
| 2011 | \$22,176 | \$17,650 | \$5,550 | \$13,922 | \$59,298 |
| 2010 | \$14,295 | \$4,413 | \$11,422 | \$30,207 | \$60,337 |
| 2009 | \$32,498 | \$55,542 | \$6,969 | \$9,680 | \$104,689 |

Complaint Resolution Obtained

| FY | # Complaints With Consumer Relief | % of Complaints With Consumer Relief | Average # of Days Open to Close |
|--------|--------------------------------------|---|---------------------------------|
| FY2013 | 180 | 84% | 43 |
| FY2012 | 158 | 80% | 54 |
| FY2011 | 121 | 74% | 59 |
| FY2010 | 149 | 87% | 45 |
| FY2009 | 138 | 84% | 71 |

Licensing & Enforcement Activity

Licensing Activity

| | Peddlers/ Solicitors | Trespass Towing |
|--------|----------------------|-----------------|
| FY2013 | 216 | 10 |
| FY2012 | 99 | 12 |
| FY2011 | 142 | 12 |
| FY2010 | 167 | 10 |
| FY2009 | 209 | 13 |

Investigations / Enforcement Activity Concluded in FY2013

| Merchant | Allegations | Type of Action Taken | Result |
|---------------|--|---|---|
| Cohen | Failed to obtain trespass tow | Cease and Desist Order | Paid \$500 fine 9/7/12. |
| Recycling | license prior to towing | and Citation issued | |
| | vehicle. | 5/8/12. | |
| Direct Buy | Advertised gifts that were | Cease & Desist Order | 10/10/2012: C&D lifted per letter |
| | contingent on consumers | issued 9/11/12. | agreement to stop employee |
| | attending sales presentation | | practices. |
| | in violation of Maryland law. | and | |
| | | 2 nd violation. C&D Order | 4/10/13: new letter agreement |
| | | issued 2/19/13 | covering contractors as well as |
| M&D | Control to de la conforma have | Casas and Dasist Order | employees. Paid \$500 fine. |
| | Contracted to perform home | Cease and Desist Order issued 1/11/13 and | No reports of continued solicitations in Howard County. |
| Construction | improvement services without MD Home | referred to MHIC for | Solicitations in Howard County. |
| | Improvement Contractor's | further action. | |
| | license | Turtifier detion. | |
| Nu Look Home | Soliciting without County | Cease & Desist Order | No reports of continued |
| Design | solicitor's license. | issued 8/30/12. | solicitations in Howard County. |
| PLE t/a Miles | 3 violations of County | Cease & Desist Order and | 11/30/12 - Paid \$750 fine. |
| Towing | trespass tow laws | Citations issued 8/10/12. | |
| Prestige | Soliciting without County | Citation issued 9/27/12. | Case dropped (consumer refused |
| Windows | Solicitor's license | | to testify). Merchant obtained |
| | | | licenses on 4/24/13 under Code of |
| | | | Ethics Exception. |
| River Front | Lease provisions that were | Investigation arising out | Signed letter agreement 1/7/13 to |
| Apartments | inconsistent with County trespass towing | of complaint filed 12/10/12. | remove improper towing provisions from leases. |
| | requirements | 12/10/12. | provisions from leases. |
| Verizon | Consumers charged more for | Investigation arising out | Practices changed. Signed letter |
| | services than price quoted, | of complaint filed 2/8/11. | agreement 10/31/12 to not |
| | and consumers charged for | | engage in deceptive or unfair |
| | services not requested | | trade practices in the future. Paid |
| | | | \$30,000 to be used for consumer |
| | | | education efforts. |